



# PARTNER WITH SOUTH BRONX UNITED

[southbronxunited.org](http://southbronxunited.org)  
[sbusersupporters.org](http://sbusersupporters.org)

**South Bronx United, Inc.**  
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South Bronx United is a 501c3 nonprofit organization. All donations are tax-deductible according to the rules of the Internal Revenue Code.

## ORGANIZATION MISSION

South Bronx United uses soccer as a tool for social change aiming to help youth build character, teamwork, and leadership so that they can succeed in high school, college, careers, their community and beyond. The organization strives to promote educational achievement, health and wellness, and character development through activities on and off the soccer field and to unite a diverse group of individuals and an incredibly diverse community toward common positive goals.

Founded in 2009, South Bronx United serves over 1,300 boys and girls, ages 4-19 each year through academic enrichment, college prep, mentoring, health and wellness, immigration legal services, and youth soccer programs. The South Bronx ranks as the poorest congressional district in the United States and has just a 50% graduation rate. Yet, in the past four years, 100% of South Bronx United seniors graduated high school and 94% have gone on to college.

## SOUTH BRONX UNITED SPONSORSHIP

Sponsors provide incredibly valuable contributions to South Bronx United and the Bronx community and will be recognized by the organization in various ways according to their sponsorship. Team and program sponsorships, detailed on the following page, are an excellent way to directly support South Bronx youth programs. South Bronx United will also organization volunteer or corporate engagement days for interested sponsors

## ADDITIONAL EVENT SPONSORSHIP OPPORTUNITIES

Event sponsorship provides an opportunity to reach a different audience while still supporting charitable community initiatives. Inquire about the following sponsorship opportunities. Discounted event sponsorships are available to current South Bronx United sponsors or may already be included in some packages.

**SBU CHARITY CUP • August** Join as a sponsor to reach 300 NYC professionals or enter a corporate team into the annual adult soccer tournament held in the shadow of Yankee Stadium

**BRONX FIELD DAY & HEALTH AND WELLNESS FAIR • September** Sponsors can host a table reaching over 500 boys, girls, and their families at Macombs Dam Field in an event to promote health and wellness.

**SBU ANNUAL BENEFIT • November** Reach 300 guests in person and many more online through our marquee annual fundraiser. In 2019, this was held at the Museum of the City of New York. The 2020 virtual venue can be seen at [www.celebrateSBU.com](http://www.celebrateSBU.com). Sponsorship packages are available from \$2,500 and up and program ads start from \$300. Sponsors receive tickets and reserved seating, the opportunity to include name and logos on all invitations, website, literature, event banners, and team jerseys, the chance to include branded giveaways to attendees, recognition from the organization, and naming rights for specific programs. In addition to a sponsorship, considering making an in-kind donation to the Silent Auction, Live Auction, and Raffle.

**CITY SHOWCASE TOURNAMENT • April** 100 youth soccer teams, over 2,000 high school student-athletes, and over 75 college coaches descend on Randall's Island for two days of soccer competition. Reach this group in person and through e-marketing as an event sponsor.

**LITERACY DAY • May** Donate books and support literacy by supporting this annual event held at Macombs Dam Field





## SOUTH BRONX UNITED SPONSORSHIP FORM

SPONSOR LEVEL	RECREATIONAL \$2,500	TEAM \$5,000	CHAMPION \$10,000	TITLE \$25,000
No. of Travel Teams Sponsored	0	1	2	11
Uniform Logo Placement	N/A	Front	Front	Back
Website Logo Placement	Team Page	Team Page	All Pages	All Pages
Logo on E-Newsletter	Community Newsletter	All Newsletters	All Newsletters	All Newsletters
Banner/Tablecloth at Rec Program	Yes	N/A	N/A	N/A
Gift Jersey	No	Yes	Yes	Yes
Photo Presented	Plaque	Plaque	Plaque	Plaque
Annual Benefit Ad	No	Small	Medium	Large
Naming Privileges	No	No	No	Yes

Select one:  \$25,000 Title Sponsor  
 \$10,000 Champion Sponsor  
 \$5,000 Team Sponsor  
 \$2,500 Recreational Sponsor  
 Other Amount

Please print the company or individual name exactly as you would like it to be listed:

\_\_\_\_\_

Please email logo to [andrew@southbronxunited.org](mailto:andrew@southbronxunited.org)

\_\_\_ Enclosed is our check for \_\_\_\_\_, payable to South Bronx United, Inc.

\_\_\_ Please charge credit card # \_\_\_\_\_  
 \_\_\_ Visa \_\_\_ MC \_\_\_ Amex \_\_\_ Disc Exp. \_\_\_ / \_\_\_ Sec Code. \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_  
 Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Email \_\_\_\_\_

Please mail your reservation form and payment to: South Bronx United, 594 Grand Concourse, Suite 2, Bronx, NY 10451  
 For more information, contact Andrew So at (718) 404-9281 or [andrew@southbronxunited.org](mailto:andrew@southbronxunited.org)  
 South Bronx United is a 501c3 tax exempt organization. Contributions are fully tax-deductible to the extent allowed by law.